



*Magic With A Message:  
Edutainment*

**Maximize your trade show success with a corporate edutainer. Jason Kallio takes your corporate message and adds his skills and entertainment. A unique affordable service that helps you:**

- **Amplify return on investment (ROI)**
- **Boost qualified leads**
- **Increase booth traffic**
- **Target specific companies**
- **Intensify marketing effort**
- **Create “Buzz” about your booth**
- **Stand out from other booths**

Jason Kallio is a former corporate sales manager and technical salesman with a Mechanical Engineering degree from Worcester Polytechnic Institute (WPI). He is an award-winning magician and an established trade show edutainer and hospitality performer. With over 11 years experience, Jason entertains all with his hilarious sense of humor and his dynamic personality. Here are a few clients' comments:

- “We gained 50% more leads than last year’s show.”
- “In just two weeks we made sales greater than 10 times our trade show cost.”
- “You have an amazing ability to ‘Break-the-ice’.”
- “...some people...complained that few people came to their booths, ours was constantly packed with traffic...”
- “Jason’s skills as a magician, his professionalism as an entertainer, and his intelligence as an edutainer make him an invaluable marketing asset in an age when it is harder and harder for companies to stand out.”
- “You are now part of our trade show package.

SAY IT WITH  
**MAGIC**

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